

Legal communication consultant **Marsha Hunter** teaches persuasion for trial lawyers and public speaking for corporate attorneys. She works exclusively with lawyers. Her specialty is human factors—the science of human performance in high-stakes environments. Hunter’s expertise in cognition and communication focuses on how people think, speak, feel, and act in dynamic situations. Her teaching is both technical and practical, drawing on techniques from sports psychology, linguistics, and cognitive science.

Three times each year, Hunter is the program director for *The Articulate Advocate: Becoming More Fluent on Your Feet*, a two-day intensive courtroom communication skills program, at NITA’s National Education Center in Boulder, Colorado. In the summer of 2011, as they have for 23 years, she and Brian K. Johnson kicked off NITA’s National Trial Skills 40th Anniversary Session with a communication lecture. Ms. Hunter is the communication specialist for NITA’s collaborative programs with the U.S. Department of Justice’s Office of Violence Against Women, and at three regional trial skills programs annually for NITA. She teaches for the Department of Justice at the National Advocacy Center in Columbia, South Carolina. Last year she served on preparation teams for lawyers appearing in multiple cases before the Ninth Circuit and the U.S. Supreme Court. She has taught advocacy programs for the Law Society of Upper Canada, the Law Society of Northern Ireland, and in 2012 teaches for the Tasmanian Law Society.

Hunter is the co-author with Brian K. Johnson of *The Articulate Advocate: New Techniques of Persuasion for Trial Lawyers*, published in 2009. It won a Best Business Book Glyph Award from the Arizona Book Publishers Association, and won a 2010 silver award at the Benjamin Franklin Awards at Book Expo America in New York City. Their second book is *The Articulate Attorney: Public Speaking for Corporate Lawyers*. Both are available for e-readers and in Spanish.

Marsha Hunter has a Master’s of Aeronautical Science degree with a specialty in Human Factors from Embry-Riddle Aeronautical University in Daytona Beach, Florida, and holds a commercial pilot’s license. Her undergraduate degree in Music Performance is from Arizona State University. She attended The Curtis Institute of Music, an all-scholarship international school of music in Philadelphia. She lives in Phoenix.