Faculty: One consultant leads this program, either Brian Johnson or Marsha Hunter.

Interactive Presentation: A fast-paced, 75-minute learn-by-doing lecture provides the shared vocabulary to reveal the skills involved. The audience for this opening presentation is unlimited. Invite as many as you wish and video conference to other offices.

One-on-One Appointments: Private coachings are 45 minutes long. Using a current assignment as the topic, each attorney delivers a five-minute presentation that is recorded on video. Playback, constructive critique, and skills coaching follow.

Participants: This program is appropriate for all attorneys, all experience levels, and all practice areas—mixed or separated for the opening lecture. The individual coachings may also focus on interpersonal communication and professional conversation skills for new attorneys.

Time Required and Preparation: Each participant devotes only two hours total for the lecture and an individual appointment. We provide a one-page handout to be distributed in advance so participants know what to expect and how to prepare for one-on-one appointments.

Number of Participants: Twenty lawyers may receive private coachings over two days. Day One includes the lecture plus nine individual appointments. An optional Day Two includes eleven more appointments.

Books: Quantity discounts are available on our public speaking or advocacy books. For more details, please visit our web site.

CLE: Although we are not CLE providers, written materials are provided if you apply for CLE credit.

Technical Needs: We arrive with Mac-based equipment, all connectors, video camera, and tripod.

Fee: Contact us for the all-inclusive daily rate that covers fee, airfare, hotel, meals, ground transportation, and incidentals.

Sample Schedule

Day One

9:00-10:15 Group Presentation
One-on-One Appointments follow:

10:30 ______________________
11:15 ______________________
12:00 ______________________
12:45 ______________________
1:30 Lunch
2:15 ______________________
3:00 ______________________
3:45 ______________________
4:30 ______________________
5:15 ______________________

Note: You may schedule the lecture during the lunch hour and begin the day with one-on-one appointments.

Optional Day Two
Eleven 45-minute one-on-one appointments